

# Beladiya Dhruvkumar

---

Phone: +91 70469 00913

Email: beladiyadhruv7@gmail.com

Linkedin Profile: <https://www.linkedin.com/in/dhruv-b-119391148>

---

## Professional Summary

Front-End Web Developer with 3+ years of hands-on experience designing and developing responsive, user-focused websites using WordPress, HTML5, CSS3, JavaScript, Bootstrap, Tailwind, and Shopify. Skilled in translating design mockups into functional web pages and optimizing performance across devices. Looking to bring strong UI/UX sense and front-end expertise to a dynamic, growth-driven team.

## Skills

HTML5, CSS3, JavaScript, React, Tailwind CSS, Bootstrap, WordPress, Shopify, Git, Figma, Adobe Photoshop, Canva, Microsoft Office, Responsive Web Design, Cross-Browser Compatibility, Communication, Team Collaboration

---

## Experience

### WordPress Developer | Telsa Media – Surat, Gujarat | Oct 2023 – Present

- Design and develop clean, SEO-friendly WordPress websites with a focus on performance and user experience
- Ensure full mobile responsiveness and cross-browser compatibility across all projects
- Work with popular themes like Avada, Astra, Blocksy, and Shoptimizer to meet client requirements
- Customize and integrate plugins such as Elementor and WooCommerce to extend website functionality
- Build diverse website types including e-commerce stores, real estate directories, and business sites

### Web Designer | Triguns – Surat, Gujarat | Feb 2022 – Aug 2023

- Converted PSD and Figma designs into responsive, visually engaging websites using HTML, CSS, and JavaScript
- Collaborated with developers to maintain design consistency and meet project goals
- Applied on-page SEO best practices to improve site visibility and search performance
- Conducted browser and device testing to ensure a seamless user experience
- Managed multiple projects simultaneously, delivering results on time and meeting client expectations

## Education

### M.Tech in Dairy Engineering,

S.M.C College of Dairy Science, Anand Agricultural University – Anand, Gujarat (2021)

### B.Tech in Dairy & Food Technology,

MIDFT, Kamdhenu University – Mehsana, Gujarat (2019)

### Higher Secondary Certificate (HSC),

Sardar Patel School of Science – Surat, Gujarat (2015)

## Projects

### Flabby Fit

<https://flabbyfit.in>

Developed a responsive WordPress website for a health coaching brand using the Avada theme. Customized content and layouts with Advanced Custom Fields Pro to ensure flexibility for non-technical users. Focused on clean UI, SEO optimization, and easy content management tailored to a service-based business.

### Inovisense

<https://inovisense.com>

Built a professional company site for a sensor solutions provider using WordPress and the Avada theme. Prioritized performance, clean design, and a clear content structure to help communicate the technical offerings of the business effectively.

### Dream Choice Direct

<http://dc.krishivmedia.com/>

Created a full-featured WooCommerce store for an Indian clothing brand. Designed for scalability and speed, with a mobile-first layout, custom backend configurations, and security enhancements. Integrated SEO best practices and user-centric navigation to support sales and conversions.